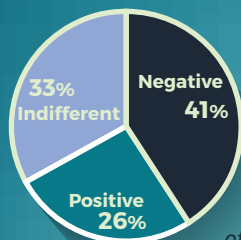


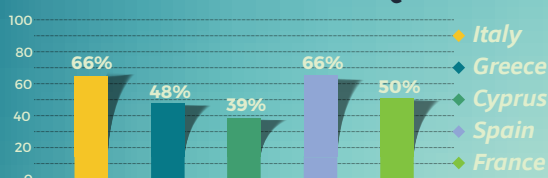
## PUBLIC PERCEPTION OF POSIDONIA BANQUETTES



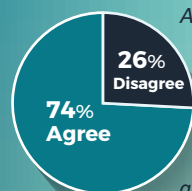
*Posidonia Banquettes acceptance appears to increase with the educational level and age of respondents.*

*Among mediterranean countries surveyed, beach users in Greece, France and Cyprus ranked as the least accepting of banquettes.*

## PUBLIC AWARENESS OF THE ECOLOGICAL ROLE OF BANQUETTES

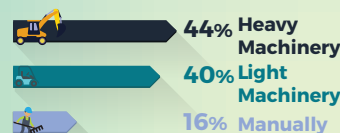
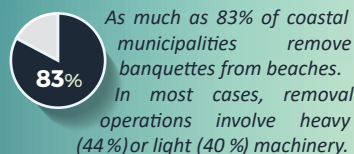


## GREEN LABEL FOR NATURAL BEACHES

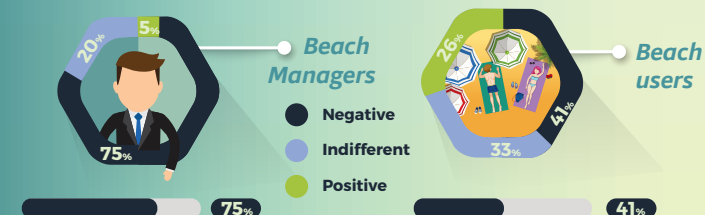


*Although the public largely expressed negative perception and low awareness of their ecological importance, the strong majority agreed that proper information and motivation (i.e. through the establishment of a green label for natural beaches) could help increase their willingness to accept banquettes on the beach.*

## BANQUETTES REMOVAL



## DIVERGENT PERCEPTIONS



**Beach managers and operators overestimate beach users' negativity toward banquettes, a key issue when considering that 88% of decision makers claim to design beach maintenance practices in response to tourist demands.**

POSBEMED is a modular Interreg MED project that focuses on the sustainable management of the Mediterranean coasts, and specifically on the conflicts and opportunities in coastal areas where interdependence between seagrass meadows, dunes and beaches occurs.

## A SOCIOECONOMIC APPROACH

*A socioeconomic evaluation study was performed with a view to examining beach users' and managers perceptions and expectations. Existing management practices on Posidonia oceanica banquettes were also surveyed.*



*The study was conducted in five Mediterranean countries, namely Spain, France, Italy, Greece & Cyprus*

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POSBEMED

Project co-financed by the European Regional Development Fund

# POSBEMED

## SUSTAINABLE MANAGEMENT OF POSIDONIA BEACH SYSTEMS IN THE MEDITERRANEAN REGION



[www.posbemed.interreg-med.eu](http://www.posbemed.interreg-med.eu)

